

You Women who live in apartments

who, perhaps, have wanted a washing machine, but had no room for it: we have made an electric washing machine for your special benefit—the Geyser Electric Washer.

This is the smallest efficient clothes washer made. Light and compact, it weighs 100 pounds less than others and takes only 24 inches of floor space—just a little more than a kitchen chair. You don't need a laundry; use it in your bathroom if you like.

Due to its unique construction, the

GEYSER ELECTRIC WASHER

is large enough to do the family wash. And it washes clean—even dirty wristbands—because it

Washes By a New Principle

Instead of just tumbling the clothes through the water, the Geyser forces the water through the clothes, then sucks it back again. Dirt gets in the meshes of cloth. The rush of water from the Geyser pushes the dirt out. There is no wear on the clothes.

The Geyser has been approved by The Tribune Institute and Good Housekeeping. It is

Quiet—Easy to Handle—Lasts a Lifetime

is absolutely safe and easy to keep clean. All parts exposed to the water are made so they cannot rust.

The electric wringer is reversible, swings to different positions and can be used when washing or independently. It can be easily lifted off, leaving the washer like a flat-top table.

For further information phone Pennsylvania 6712 or 6124. Ask for Dept. M.

Geyser Electric Washing Machine Co. INC.

1270 Broadway, New York City

Baby Size \$75—Standard Family Size \$135—Laundry Size \$155

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